



EuroTier

CHINA

ANIMAL FARMING

18 – 20 October 2021

Nanjing, China

China Jiangsu Baima Agriculture
International Expo Center

Connecting you with the
global farming industry



Including

AGRIFUTURE 
CONFERENCE

www.eurotierchina.com

MADE BY



EUROTIER CHINA – THE PLACE TO DO BUSINESS FOR ANIMAL FARMING PROFESSIONALS

EuroTier China is returning to the city of Nanjing for its 3rd edition. Nanjing is representative of the rapidly growing and large coastal cities of China. At EuroTier China you find a variety of **buyers and partners for your products under one roof** and thereby the opportunity to **grow and enhance your network** in the region.

EUROTIER CHINA KEY FACTS*



INTERNATIONAL ATTENDANCE

Visitors and exhibitors from over **13 different countries** (In 2019 from over 40 countries).



EXHIBITORS

190 exhibitors from all segments of the animal farming industry (in 2019 300 exhibitors).



TRADE VISITORS

12,000 offline and online trade visitors (in 2019 22,000 trade visitors).



TECHNICAL PROGRAM

The EuroTier China technical program, online and offline, covered a **wide variety of trending key topics** presented by speakers from all over the world.

*based on 2019 and 2020 statistics

EUROTIER CHINA EXHIBITORS IN THEIR OWN WORDS

Niraj Prajapati, CEO, Kinghoo Agrotech Co. Ltd.

“This is the first exhibition we decided to take part in this year (2020) and EuroTier China was our first choice. DLG has done a fabulous job organizing this exhibition in the current challenging situation, [...]. We have greatly benefited from this exhibition as we have met many potential customers and partners and I have received a similar positive feedback by other fellow exhibitors. It has been amazing to see a hybrid format with an onsite event combined with an online presence through EuroTier China LIVE so that we can connect with potential partners, who could not come and visit us because of the travel restrictions.”

Chengxi Jiang, Sales, Krone

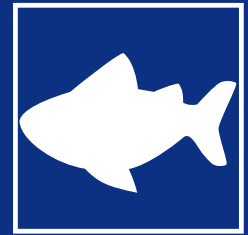
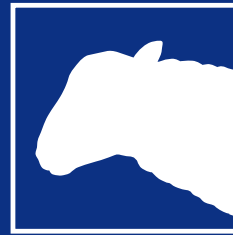
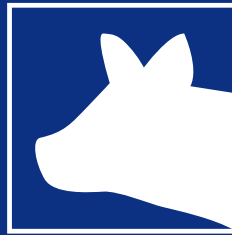
“EuroTier China has chosen a very opportune timing. EuroTier China 2020 has answered the core of animal farming in China after months of silence in the animal farming sector. China is in need of new technologies and products. DLG has brought something we require despite all the pressures and limitations. EuroTier China has also proved the confidence of this industry in its ability to bounce back.”



ONE BRAND – ALL SEGMENTS

The trade fair offers a comprehensive exhibitor portfolio for poultry, cattle, pig, sheep and aquaculture. Innovations along the whole animal livestock chain will be presented.

ANIMAL FOCUS



EXHIBITION PROGRAM

- Breeding animals, breeding programs, trade, reproductive technology
- Feed and other farm inputs
- Feed storage, feed production
- Animal housing and shed construction
- Keeping and feeding technology
- Climate and environmental technology
- Milking and cooling technology
- Technology for solid and liquid manure
- Transport vehicles, transport services
- Processing and marketing
- Equipment and accessories
- Management and consulting
- Veterinary medicine
- Waste treatment
- Livestock environment protection
- Renewable energy

TECHNICAL PROGRAM

- AgriFuture Conference
- Seminars and networking events
- Field trips

HOSTED BUYER PROGRAM

A resource-intensive selection of the key players in the industry who are given a personal tour of the exhibition, matching products and services to their needs. The organizers sponsor the accommodation and travel of the selected Hosted Buyers.

Send us your recommendations.

Top agricultural decision-makers |
Match and meet | Meticulous selection criteria

INCLUDING: EnergyDecentral



The EnergyDecentral exhibition has established itself as the major platform for decentralized energy systems. It covers the entire value chain of sustainable energy production, from resources and energy generation to smart energy.

THE PERFECT COMBINATION: EUROTIER CHINA AND AGRIFUTURE CONFERENCE

- The combination of an inspiring conference and a targeted exhibition offers you the perfect platform to ensure the success of your business in China
- Topical issues and high-quality speakers
- Several networking sessions on each conference day
- More than 1,000 delegates



THE LIVESTOCK SECTOR IN JIANGSU PROVINCE*

- Jiangsu province is the base for many leading companies especially in the feed equipment sector
- The region possesses a strong poultry and waterfowl industry rising constantly the past years
- Nanjing city is the capital of Jiangsu province and has the highest per capita consumption of duck meat
- Nanjing city forms the center of the provincial animal production
- The exhibition center is located in the national agricultural high-tech industry demonstration zone

* Sources: Jiangsu Statistical Yearbook 2020, China Jiangsu Baima Agricultural International Expo Center, The Pig Site

REASONS TO EXHIBIT

- **THRIVING MARKET**
Connect with the world's leading livestock market
- **AGRIFUTURE CONFERENCE**
Prepare yourself for tomorrow's animal farming in China
- **EXCLUSIVE SPONSORSHIP OPPORTUNITIES**
Take a central position at the trade fair by becoming an exclusive event sponsor.
- **MATCH-MAKING EVENTS**
Network with buyers from the industry's key players.

MARK YOUR CALENDAR



EuroTier Middle East

21 – 23 March 2022
Abu Dhabi, United Arab Emirates (UAE)



EuroTier

15 – 18 November 2022
Hanover, Germany

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USEFUL INFORMATION

VENUE

China Jiangsu Baima Agriculture International Expo Center
Nanjing, China

DATES

18 – 20 October 2021

IMPORTANT DEADLINES

Registration Deadline: **18 September 2021**

STAND PRICES

Space only	Package Options
US\$ 170/m ²	US\$ from 2.490

MADE BY



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